

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Beyers, et al.

Confirmation No.: 6170

Serial No.: 09/973,610

Group Art Unit: 2623

Filed: October 9, 2001

Examiner: Hossain, Farzana E.

Docket No.: A-7280 (191920-1060)

For: **Triggered Media Content in a Subscriber Television System**

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Mail Stop: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

The outstanding Final Office Action mailed May 2, 2007 has been carefully considered. In response thereto, please enter the following amendments in which claims 1, 10, 17, 21, 24, 31, 34, and 37 are amended, and consider the following remarks.

Claims 1 and 4-38 are now pending in the present application. In accordance with 37 U.S.C. §1.114, a Request for Continued Examination is filed concurrently with this response to the Final Office Action so that the Final Office Action mailed May 2, 2007 is now effectively made non-final. Reconsideration and allowance of the application and presently pending claims, as amended, are respectfully requested.